



FOR IMMEDIATE RELEASE

**Canadian Travel Agents Ring in the New Year with Booking Bonus' up to US\$500 from Saint Lucia's Award-Winning, Luxury All-Inclusive, Serenity at Coconut Bay**

VIEUX FORT, Saint Lucia (January 16, 2020) – Serenity at Coconut Bay, Saint Lucia's newest 5-star couples-only luxury resort, is ringing in the New Year with a booking bonus of up to US\$500 via Mastercard card or Amazon gift card for Canadian travel agents, and their clients will save up to 60% on their exceptional and unlimited Serenity experience.

Travel agents earn bonuses for seven-night bookings made January 1-31, 2020 for travel through December 31, 2020. They simply book with their favorite tour operator then register the booking at SerenityRewards.com to receive US\$500 for a Grande Plunge Pool Butler Suite booking, US\$400 for a Premium Plunge Pool Butler Suite and US\$300 for a Plunge Pool Butler Suite. Full program terms and conditions apply; applicable to new bookings only.

Rates start at US\$372 per person, per night based on double occupancy for the all-inclusive Serenity at Coconut Bay Plunge Pool Butler Suite Experience and their clients will also receive US\$1000 in exclusive vacation inclusions for seven-night stays including an in-suite couple's massage, Champagne & Jazz Catamaran Cruise, private chauffeured island tour, as well as private pool and beach cabana experiences.

"We really wanted to find a way to thank our travel agent partners whose clients have made us Saint Lucia's number one, traveler rated resort on TripAdvisor," says Mark Adams CEO of Serenity at Coconut Bay. "So, for our 2020 resolution we decided these new booking bonuses would be the perfect gift start to the New Year."

Couples will rekindle and rejuvenate in their incredibly private indoor and outdoor Plunge Pool Butler Suites with exceptional butler service providing always un-intrusive pampering from arrival to departure at Serenity, named one of the "Sexiest Hotels in the World" by *Cosmopolitan* magazine. Expansive suites feature handcrafted mahogany beds looking out over private plunge pools while the Serenity Pool and mile-long beach entice guests with indulgent lounging in private pool and beach cabanas. A Serenity luxury getaway also features 24-hour in-suite dining, gourmet dining at the Greathouse Restaurant, premium spirits and more all just minutes from Hewanorra International Airport and ideally located to explore Saint Lucia's world-famous attractions.

Travel agents can book through their favorite tour operator or call Serenity at Coconut Bay toll-free from North America at 877-252-0304, email [serenity@cbayna.com](mailto:serenity@cbayna.com), or visit

serenityatcoconutbay.com. Follow us @SerenityAtCoconutBay on Facebook and @SerenityAtCbay on Instagram and Twitter.

#### About Serenity at Coconut Bay

Saint Lucia's new luxury all-suite Serenity at Coconut Bay is a personalized adults-only, all-inclusive vacation experience located just minutes from Hewanorra International Airport. This private enclave of 36 spacious suites is designed for the utmost in comfort and privacy. All suites feature plunge pools, custom made mahogany king beds, oversized soaking tubs and separate rain showers in en-suite bathrooms. In addition to extensive butler services, amenities include in-suite gourmet dining and 24-hour room service, fully stocked and personalized wet bars, private in-suite check-in and check-out, Bose entertainment centres, Molton Brown toiletries, bathrobes and slippers, nightly turndown service and complimentary Wi-Fi. Unlimited reservation-free dining, wine and premium spirits are part of the Serenity all-inclusive experience as well as butler and wait service at the Serenity Pool, dining at the Greathouse Restaurant and full access to the award-winning Coconut Bay Beach Resort & Spa.

Serenity at Coconut Bay, Saint Lucia's number one traveler rated resort on TripAdvisor was named one of the Sexiest Hotel in the World by Cosmopolitan in 2019 and has received the 2019 *Travel Weekly* Gold Magellan Award for "Overall Luxury Resort," 2019 *BRIDES* Honeymoon Award, *Caribbean Journal* Travelers' Choice Awards 2019 "Best Adults-Only Resort in the Caribbean," 2019 TripAdvisor® Certificate of Excellence, 2019 TripAdvisor® Bravo Badge, 2019 Costco Preferred Hotel Award, the 2018 British Airways Customer Excellence Award, the 2018 Caribbean Wedding Industry Award for Caribbean Bridal Suite of the Year, the *Travel Weekly Magazine* 2018 Silver Magellan Award for Pool Design and the 2017 Silver Magellan Award for Room Design, a 2018 *USA TODAY* 10Best award winner for Best Caribbean Resort and chosen as one of the "Best pools in the Caribbean, 2018 edition" at *USA TODAY* Travel.

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#### NOTE TO THE EDITOR:

Images available for download:

<https://spaces.hightail.com/receive/bb9zYGiFhF>

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