



Saint Lucia's Coconut Bay Beach Resort & Spa Announces Rum and Rhythms Festival

VIEUX FORT, Saint Lucia (June 18, 2021) – The award-winning Coconut Bay Beach Resort & Spa, Saint Lucia's most popular Premium All-Inclusive, has announced its first-ever Rum and Rhythms Festival, September 14-21, 2021. Steve Smith and the NAKEDS, New England's acclaimed ten-piece rhythm and blues band will headline the week's live entertainment in a lineup featuring some of the Caribbean's top musical performers.

In addition to performances by Steve Smith and the NAKEDS on September 17 and 19, LM Stone will headline Country Night on the resort's main stage, EnVoice will perform during reggae night on the beach stage, while Rob Zii and Barbara Cadet will bring jazz to the Harmony pool deck. An eight-piece steel drum band will bring Caribbean beats to the main stage along with fire breathers and gravity-defying stilt walkers. The full moon on Sept 20, brings a unique finale to the festivities with Coconut Bay's signature Full Moon Party on the Surf Shack beach featuring the DYP Band.

The Rum and Rhythms Festival will also celebrate Caribbean rums with a full schedule of nightly tastings and signature cocktails showcasing the resort's exceptional collection of over 60 varieties. These Caribbean rums are always served at the resort's Sugar Cane Rum Bar and include selections from Saint Lucia, Barbados, Jamaica, Martinique, Puerto Rico, Trinidad, Cuba, and Guyana.

"We are very excited to be able to put on this festival for our guests and to provide a diverse showcase of live entertainment and of course our region's wonderful rums as well as an amazing "come along" package for those in the New England area," said Mark Adams, President and CEO, Coconut Bay Beach Resort & Spa. "Just like our guests we're catching up on our postponed celebrations and hope that this will be the first of many fun events we will orchestrate."

Coconut Bay Beach Resort & Spa has received the Government of Saint Lucia's Covid-19 Certification with Paradise Protection Protocols providing a safe and healthy vacation experience from wellness monitoring to comprehensive sanitizing and cleaning procedures, while the resort's 85 oceanfront acres, mile-long beach, 5 pools, and outdoor venues make social distancing easy. Just 250 rooms span the family-friendly Splash wing and the adults-only Harmony wing. Guests enjoy unlimited à la carte dining at a choice of nine indoor, outdoor, and oceanside restaurants while top shelf liquors are served at seven bars including the Paradise Beach Bar where guests can cool off in a hammock surrounded by water. The 50,000-square-foot Kidz Klub welcomes infants to 12-year-olds and the CocoLand Waterpark features a 1,500 sq. ft. Lazy River. Daily activities range from soothing yoga, aqua aerobics, and kayaking to stand-up paddleboard and more.

Coconut Bay Beach Resort & Spa has created a special Rum and Rhythms Festival "come along" offer for direct bookings reflecting an additional 20% savings for travel September 10-25, 2021 with Premium All-

Inclusive rates starting at \$249 per room, per night based on double occupancy including airport transfers from Hewanorra International Airport, just five minutes away, and all government taxes and gratuities. Kids under three stay for free, ages 3-11 stay for \$39 per night and teens 12-17 stay for just \$59 per night.

For more information call toll-free from North America at 877-252-0304 or visit <https://cbayresort.com/rumandrhythmsfestival>. Follow @coconutbay on Facebook, @_coconutbay on Twitter and @cbay_stlucia on Instagram.

About Coconut Bay Beach Resort & Spa

Coconut Bay Beach Resort & Spa offers two worlds in a mile-long oceanfront setting along Saint Lucia's exotic south coast, minutes from Hewanorra International Airport and the island's most exciting attractions. The resort's 250 air-conditioned rooms are shared between Harmony, the adults-only oasis and family-friendly Splash wings. Facilities and amenities include nine restaurants, seven bars serving premium brand spirits, five pools including two for adults-only at Harmony, a full-service salon and oceanfront spa, the island's largest waterpark, supervised Kidz Klub, free in-room Wi-Fi, concierge service, nightly entertainment, themed dinners and full-service weddings including the exclusive Eternity Beach setting. Sports and fitness offerings include a kitesurfing (in season) and windsurfing center, tennis courts, basketball courts, snorkeling, kayaking, stand-up paddle boarding, paintball, a fitness center and daily activities including yoga and Pilates classes and turtle watching (in season).

Coconut Bay's recent awards for outstanding facilities and customer service include the 2021 TripAdvisor® Travelers' Choice Award, 2020 British Weddings Award "Best Destination Wedding Venue for the fourth consecutive year," 2019 Islands All-Inclusive Award for "Best Resort Pool," 2019 TripAdvisor® Travelers' Choice Award, 2019 and 2018 TripAdvisor® Certificate of Excellence, 2018 Caribbean Wedding Industry Award for Caribbean Destination Wedding Resort, 2018 Fodor's Best award for #1 Best Hotel for a Family Vacation in Saint Lucia and 2018 Fodor's Best awards for Saint Lucia's Best All-Inclusive Hotels and Best Beachfront Hotels, 2018 TripAdvisor® Certificate of Excellence, Travel Weekly 2018 Silver Magellan Award Winner for Overall Beach Resort, and the 2018 HotelsCombined Recognition of Excellence. For more information visit cbayresort.com.

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NOTE TO THE EDITOR -- Images available for download.

<https://spaces.hightail.com/receive/amCROOWy1z>

For more information, images and interviews contact Roberta Garzaroli or Mary Brennan at The Atrebor Group / 212.764.0340 / CoconutBay@AtreborGroup.com. *If you do not wish to receive future press releases, please [click here](#).*