

FOR IMMEDIATE RELEASE

**Saint Lucia's Coconut Bay Beach Resort & Spa and Serenity at Coconut Bay Reintroduces
Free Travel Insurance Offer for Travel Through June 2022**
Resorts Reach 80% and 90% Staff Vaccination Milestones

VIEUX FORT, Saint Lucia (August 25, 2021) – As part of their ongoing Paradise Protection Protocols initiative to provide guests with a safe, simple and worry-free getaway, Saint Lucia's Premium All-Inclusive Coconut Bay Beach Resort & Spa and the luxury, couples-only Serenity at Coconut Bay have brought back their offer of free travel insurance included with stays of 5-nights or longer. As part of the same initiative the resorts are also pleased to announce that they have achieved staff vaccination milestones of 80% at Coconut Bay Beach Resort & Spa and 90% at Serenity at Coconut Bay. The resorts also continue to include "Return Home Antigen Testing" administering free COVID-19 tests on resort prior to departure to satisfy return home testing requirements.

The insurance program covers medical and quarantine expenses as well as travel protection and is free for international arriving guests and all bookings made through October 31, 2021 for travel through June 30, 2022, whether they are made direct with the resort, with a travel agent or tour operator. Guests staying fewer than five nights have the option to purchase the insurance within 24 hours of arrival on resort for \$39.00 per person. Medical coverage of up to US\$100,000 includes assistance and expenses for COVID-19 diagnosis and illnesses as well as pre-existing conditions along with quarantine expenses and medical evacuation. The policy's travel protection covers trip interruption coverage of up to \$2,000 per person as well as trip delay and lost baggage compensation.

"We are very happy to continue to make planning a getaway to our resorts as easy as possible while giving our guests a level of comfort and peace of mind which this insurance provides whether they're traveling now or into next year," says Mark Adams, President and CEO of Coconut Bay Beach Resort & Spa and Serenity at Coconut Bay. "And I can't say enough about our wonderful team who ensure our Paradise Protection Protocols keep everyone safe including enabling us to quickly reach 80 and 90 percent vaccination rates."

Coconut Bay Beach Resort & Spa and Serenity at Coconut Bay are Government of Saint Lucia's Covid-19 Certified and offer a safe and secure getaway with their comprehensive Paradise Protection Protocols. Social distancing is easy at both resorts with 85 oceanfront acres to explore along with a mile-long stretch of beach all just 5 minutes from Hewanorra International Airport.

At the award-winning Serenity at Coconut Bay couples save up to 60% for their exceptional and unlimited luxury all-inclusive experience with rates starting at \$874 per couple, per night, for travel through September 30, 2021. Stays of 7-nights or more also include \$1000 in exclusive amenities

featuring an in-suite couples massage, private pool and beach cabana experiences, and more. All rates include private airport transfers from Hewanorra International Airport, all government taxes and gratuities with Worry-Free changes and cancellations.

Coconut Bay Beach Resort & Spa offers Worry Free Reservations and up to 65% savings with Premium All-Inclusive rates starting at \$308 per room, per night based on double occupancy, for travel through September 30, 2021 including airport transfers from Hewanorra International Airport, and all government taxes and gratuities. Kids under three stay for free, children 3-11 stay for \$39 per night and ages 12-17 stay for just \$59 per night.

For more information call toll-free from North America at 877-252-0304 or visit cbayresort.com and serenityatcoconutbay.com. Follow @coconutbay on Facebook, @_coconutbay on Twitter and @cbay_stlucia on Instagram, @SerenityAtCoconutBay on Facebook and @SerenityAtCbay on Instagram and Twitter.

NOTE TO THE EDITOR -- Images available for download

<https://spaces.hightail.com/receive/DoEQfrDF06>

For more information, images and interviews contact Roberta Garzaroli or Mary Brennan at The Atrebor Group / 212.764.0340 / CoconutBay@AtreborGroup.com. *If you do not wish to receive future press releases, please [click here](#).*

About Serenity at Coconut Bay

Saint Lucia's new luxury all-suite Serenity at Coconut Bay is a personalized adults-only, all-inclusive vacation experience located just minutes from Hewanorra International Airport. This private enclave of 36 spacious suites is designed for the utmost in comfort and privacy. All suites feature plunge pools, custom made mahogany king beds, oversized soaking tubs and separate rain showers in en-suite bathrooms. In addition to extensive butler services, amenities include in-suite gourmet dining and 24-hour room service, fully stocked and personalized wet bars, private in-suite check-in and check-out, Bose entertainment centres, Molton Brown toiletries, bathrobes and slippers, nightly turndown service and complimentary Wi-Fi. Unlimited reservation-free dining, wine and premium spirits are part of the Serenity all-inclusive experience as well as butler and wait service at the Serenity Pool, dining at the Greathouse Restaurant and full access to the award-winning Coconut Bay Beach Resort & Spa.

Serenity at Coconut Bay, Saint Lucia's number one traveler rated resort on TripAdvisor and has been named the #1 2020 TripAdvisor Travelers' Choice Best of the Best Caribbean Luxury Hotel award winner, the #2 2020 TripAdvisor Travelers' Choice Best of the Best Caribbean Hotel for Romance award winner, and the #3 2020 TripAdvisor Travelers' Choice Best of the Best Caribbean Hotel award winner. The resort is a 2021 U.S. News & World Report Best Hotels Silver Award Winner in the Best Hotels in Caribbean and the Best All-Inclusive Resorts in the Caribbean rankings, a 10Best Readers' Choice travel award winner for Best Caribbean Resort, a recipient of the 2019 British Airways Customer Excellence Award, selected as one of the Sexiest Hotel in the World by Cosmopolitan in 2019, and has received the 2019 Travel Weekly Gold Magellan Award for "Overall Luxury Resort," 2019 BRIDES Honeymoon Award, Caribbean Journal Travelers' Choice Awards 2019 "Best Adults-Only Resort in the Caribbean," 2019 TripAdvisor® Certificate of Excellence, 2019 TripAdvisor® Bravo Badge, 2019 Costco Preferred Hotel Award, the 2018 British Airways Customer Excellence Award, the 2018 Caribbean Wedding Industry Award for Caribbean Bridal Suite of the Year, the Travel Weekly Magazine 2018 Silver Magellan Award for Pool Design and the 2017 Silver Magellan Award for Room Design, a 2018 USA TODAY 10Best award winner for Best Caribbean Resort and chosen as one of the "Best pools in the Caribbean, 2018 edition" at USA TODAY Travel.

About Coconut Bay Beach Resort & Spa

Coconut Bay Beach Resort & Spa offers two worlds in a mile-long oceanfront setting along Saint Lucia's exotic south coast, minutes from Hewanorra International Airport and the island's most exciting attractions. The resort's 250 air-conditioned rooms are shared between Harmony, the adults-only oasis and family-friendly Splash wings. Facilities and amenities include nine restaurants, seven bars serving premium brand spirits, five pools including two for adults-only at Harmony, a full-service salon and oceanfront spa, the island's largest waterpark, supervised Kidz Klub, free in-room Wi-Fi, concierge service, nightly entertainment, themed dinners and full-service weddings including the exclusive Eternity Beach setting. Sports and fitness offerings include a kitesurfing (in season) and windsurfing center, tennis courts, basketball courts, snorkeling, kayaking, stand-up paddle boarding, paintball, a fitness center and daily activities including yoga and Pilates classes and turtle watching (in season).

Coconut Bay's recent awards for outstanding facilities and customer service include the 2021 TripAdvisor® Travelers' Choice Award, 2020 British Weddings Award "Best Destination Wedding Venue for the fourth consecutive year," 2019 Islands All-Inclusive Award for "Best Resort Pool," 2019 TripAdvisor® Travelers' Choice Award, 2019 and 2018 TripAdvisor® Certificate of Excellence, 2018 Caribbean Wedding Industry Award for Caribbean Destination Wedding Resort, 2018 Fodor's Best award for #1 Best Hotel for a Family Vacation in Saint Lucia and 2018 Fodor's Best awards for Saint Lucia's Best All-Inclusive Hotels and Best Beachfront Hotels, 2018 TripAdvisor® Certificate of Excellence, Travel Weekly 2018 Silver Magellan Award Winner for Overall Beach Resort, and the 2018 HotelsCombined Recognition of Excellence. For more information visit cbayresort.com.

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