



FOR IMMEDIATE RELEASE

**Saint Lucia's Coconut Bay Beach Resort & Spa Announces
Limited Time Double Booking Bonus for Travel Agents**

VIEUX FORT, Saint Lucia (July 7, 2022) – Saint Lucia's Premium All-Inclusive Coconut Bay Beach Resort & Spa has announced limited time opportunity for travel agents to earn Double Rewards of up to \$140 as part of the resort's CBAYREWARD\$ program. Membership and rewards redemption are easy with no points to manage. Travel professionals simply join the program and register new bookings at CBAYResortRewards.com.

Travel agents will now earn a Double Bonus providing up to \$140 for a seven-night booking in Deluxe Oceanview or higher bookings through July 31, 2022, for travel January 2 through April 16, 2023. In addition to their Double Bonus agents will earn 15% commission on direct, seven-night group bookings or 13% on all other direct bookings regardless of length of stay, as well as receiving one free night for every 7-night booking in a Deluxe Oceanview or higher room category.

They will also pass along savings up to 60% to their clients who will enjoy Worry-Free reservations with winter rates starting at \$498 per room, per night, double occupancy for stays of five nights or more for travel January 3 through January 20, 2023; and \$560 for travel January 21 through April 14, 2023. Kids under three always stay for free and ages 12-17 stay for just \$59 per night. Premium All-Inclusive rates include airport transfers from Hewanorra International Airport, and all government taxes and gratuities.

"Travel agents are our partners in the truest sense, and while we provide their clients with a great value Saint Lucian all-inclusive experience, we are always looking for meaningful ways to say thank you to our loyal agents," says Mark Adams, President and CEO of Coconut Bay Beach Resort & Spa. "We also know that they appreciate a straightforward program like our CBAYREWARD\$ with bonuses and incentives based on their bookings and we're happy to be able to make this Double Bonus offer for the coming winter season."

Coconut Bay Beach Resort & Spa is Government of Saint Lucia's Covid-19 Certified and offers a safe and healthy getaway with their comprehensive Paradise Protection Protocols. Guests enjoy easy social distancing at both resorts exploring 85 oceanfront acres, a mile-long beach, and innumerable outdoor activities, all just 5 minutes from Hewanorra International Airport and ideally located to explore Saint Lucia's natural wonders.

Premium All-Inclusive amenities and facilities begin with a choice of family-themed accommodation in the Splash wing or an adults-only experience in the Harmony wing. Nine restaurants offer unlimited à la carte dining at indoor, outdoor and stunning oceanside locations and there is never a charge for top-shelf liquor at seven bars including the oceanfront Paradise Beach Bar. The complimentary CocoLand Kidz Klub welcomes infants to 12-year-olds seven days a week and the waterpark is the island's largest. There are five pools, two are adults-only, while the mile-long beach home to kitesurfers, stand-up paddleboarders, sunworshippers, even turtles during nesting season.

For more information call toll-free from North America at 877-252-0304 or visit cbayresort.com and cbayresortrewards.com. Follow @coconutbay on Facebook, @_coconutbay on Twitter and @cbay_stlucia on Instagram.

NOTE TO THE EDITOR -- Images available for download.

<https://spaces.hightail.com/receive/oTGEgQNmPY>

For more information, images and interviews contact Roberta Garzaroli or Mary Brennan at The Atrebor Group / 212.764.0340 / CoconutBay@AtreborGroup.com.

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About Coconut Bay Beach Resort & Spa

Coconut Bay Beach Resort & Spa offers two worlds in a mile-long oceanfront setting along Saint Lucia's exotic south coast, minutes from Hewanorra International Airport and the island's most exciting attractions. The resort's 250 air-conditioned rooms are shared between Harmony, the adults-only oasis and family-friendly Splash wings. Facilities and amenities include nine restaurants, seven bars serving premium brand spirits, five pools including two for adults-only at Harmony, a full-service salon and oceanfront spa, the island's largest waterpark, supervised Kidz Klub, free in-room Wi-Fi, concierge service, nightly entertainment, themed dinners and full-service weddings including the exclusive Eternity Beach setting. Sports and fitness offerings include a kitesurfing (in season) and windsurfing center, tennis courts, basketball courts, snorkeling, kayaking, stand-up paddle boarding, paintball, a fitness center and daily activities including yoga and Pilates classes and turtle watching (in season).

Coconut Bay's recent awards for outstanding facilities and customer service include the 2021 TripAdvisor® Travelers' Choice Award, 2021 Travel Weekly Silver Magellan Award winner for Overall Beach Resort, 2020 British Weddings Award "Best Destination Wedding Venue for the fourth consecutive year," 2019 Islands All-Inclusive Award for "Best Resort Pool," 2019 TripAdvisor® Travelers' Choice Award, 2019 and 2018 TripAdvisor® Certificate of Excellence, 2018 Caribbean Wedding Industry Award for Caribbean Destination Wedding Resort, 2018 Fodor's Best award for #1 Best Hotel for a Family Vacation in Saint Lucia and 2018 Fodor's Best awards for Saint Lucia's Best All-Inclusive Hotels and Best Beachfront Hotels, 2018 TripAdvisor® Certificate of Excellence, Travel Weekly 2018 Silver Magellan Award Winner for Overall Beach Resort, and the 2018 HotelsCombined Recognition of Excellence. For more information visit cbayresort.com.

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